



## **NEWS RELEASE**

**HOCHSTEIN SCHOOL OF MUSIC & DANCE | 50 N. PLYMOUTH AVE., ROCHESTER, NY 14614**  
**(585) 454-4596 | [WWW.HOCHSTEIN.ORG](http://WWW.HOCHSTEIN.ORG)**

### **FOR IMMEDIATE RELEASE**

**THURSDAY, NOVEMBER 2, 2017**

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### **Hochstein Announces New Director of Development & Community Engagement**

ROCHESTER, N.Y.—The Hochstein School of Music & Dance is pleased to announce the appointment of new Director of Development & Community Engagement, **Cynthia M. Pacia**. Cynthia returns to the staff, having worked at Hochstein part-time from Fall 2012 to Spring 2014 as Development Operations Manager. Her prior development experience includes the Rochester Area Community Foundation, University of Rochester, Lollypop Farm, and, most recently, Bivona Child Advocacy Center.

Hochstein President & Executive Director Margaret Quackenbush says, "I believe Cynthia brings a wonderful breadth and depth of experience in all aspects of development work, as well as a strong community network and a record of success and innovation in her work, and I'm delighted that she has chosen to return to Hochstein in this new role."

Name:	Cynthia M. Pacia
Company:	Hochstein School of Music & Dance
Current Position:	Director of Development & Community Engagement
Previous Company, if applicable:	Bivona Child Advocacy Center
Previous Position, if applicable:	Director of Development
Current Town of Residence:	Henrietta

**About Hochstein:** The Hochstein School of Music & Dance celebrates 97 years of nurturing the creative spirit by providing excellent music and dance instruction to anyone who is interested—regardless of age, level of skill, background, or ability to pay. Established in 1920 as The David Hochstein Memorial Music School, today Hochstein serves approximately 4,000 students annually from a 12-county region surrounding Rochester, N.Y., with offerings in music, dance, and Expressive Arts (music, art, and dance therapy). In addition, the Hochstein School continues its commitment to the Rochester community by offering a variety of free and low cost concerts and performances in the Hochstein Performance Hall throughout the year. For more information, visit [www.hochstein.org](http://www.hochstein.org).

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